



2019 Danville Jr. Football & Cheer Sponsorship Opportunities

Dear Friends and Potential Sponsors,

For over 35 years the Danville Junior Football League (DJFL) has provided kids in our community the opportunity to learn the game of football, to be a part of a team, and most importantly to have fun with their friends. While many of the faces in the league have changed over those years, the primary goal of providing our children with a positive, safe, and fun environment where they can learn valuable life lessons and have a great time doing it has remained the same. To continue to make our league one of the best in the state we are asking members of our community to donate and sponsor DJFL.

The DJFL operates as a 501(c)3 organization and is a 100% volunteer run league. From our cheerleader and football coaches, to our gameday chain gangs, to our concession stand workers, and finally to our board members. We all donate our time hoping to have a positive impact on the children within our community through our involvement with DJFL. To provide the best youth football and cheer experience possible for the children participating in the Danville Junior Football & Cheer League, we need the continued support of our community. Because player and cheerleader registration fees only cover a portion of the cost of operating our league, business and personal sponsorships are critical to the continued success of our organization.

For the 2018 season, DJFL had nearly 180 boys and girls grades K through 6th participate in our football and cheerleading programs. Because of the generosity of our 2018 sponsors, we were able to purchase many new helmets and work with our helmet partners to refurbish/recertify several other helmets for the league. Also, the support of our sponsors allowed us to complete many necessary repairs and improvements to our football tower at Kenny White field located in Ellis Park.

During the 2019 season, DJFL will continue our membership in the Sagamore Youth Football Conference (SYFC). The SYFC is made up of teams from Crawfordsville, Danville, North Montgomery, South Montgomery, Tri-West, and Western Boone. Our experience in the SYFC has been excellent and provides our teams opportunities to travel and play other local teams within their respective age divisions. We continue to evaluate all of our options to improve our league at each level and have many on-going discussions with several other local youth football organizations to ensure the experience our kids have is the best it can be.

In order to keep registration fees as low as possible and to offer scholarships, payment options, and registration fee deferrals to those in need of assistance we look to sponsors to help pay for the league provided equipment, leasing and maintenance of the playing facilities, league operations and player and cheerleader recognition cost. DJFL has several opportunities for you to show your community support and involvement. Your financial participation will enrich the experience of every child that participates in our league.

Please see the attached form that outlines the different sponsorship opportunities available to our league partners.

If you have any questions at all please feel free to contact Pete Lynch at 317.910.0565 or via email at pete.lynch@hotmail.com.

With deep appreciation,
Danville Jr. Football League



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WE WOULD LOVE TO HAVE SPONSORSHIP COMMITMENTS BY 7/5/2019 IN ORDER TO HAVE ADEQUATE TIME TO PREPARE SPONSOR RECOGNITION MATERIALS PRIOR TO THE START OF LEAGUE GAMES.

_____Endzone and Press Box Sponsorships Level: \$ 1,000

Name on 3' x 5' individual signage in one endzone or beneath the press box at Ellis Park (Kenny White) Football Field for 2019 season

Name on "Warrior Level" Sign to be displayed on the football tower at Ellis Park (Kenny White) Football Field for 2019 season

Name on football tower "Friends of Danville Junior Football and Cheer" sponsor recognition board

Recognition – Sponsorship announcement at home games

Recognition – Sponsorship recognition on 2019 Danville Junior Football and Cheer Season T-shirt that all participants will receive

_____Warrior Level: \$ 500 (Helmet or Megaphone---Approximate size: 20" x 30")



Name on "Warrior Level" sign to be displayed on the football tower at Ellis Park (Kenny White) Football Field for 2019 season

Name on football tower "Friends of Danville Junior Football and Cheer" sponsor recognition board

Recognition – Sponsorship announcement at home games

Recognition – Sponsorship recognition on 2019 Danville Junior Football and Cheer Season T-shirt that all participants will receive

_____All-Star Level: \$ 250 (Football or Megaphone---Approximate size: 14" x 24")



Name on "All-Star Level" sign to be displayed on the football tower at Ellis Park (Kenny White) Football Field for 2019 season

Name on football tower "Friends of Danville Junior Football and Cheer" sponsor recognition board

Recognition – Sponsorship announcement at home games



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_____ Touchdown Level: \$ 100

Name on football tower "Friends of Danville Junior Football and Cheer" sponsor recognition board

Recognition – Sponsorship announcement at home games

Please complete this form and either email it to pete.lynch@hotmail.com or mail it to:

DJFL
PO BOX 433
Danville, IN 46122

Sponsor Name: _____
Address: _____
Phone Number: _____
Email: _____
Contact Name: _____

Danville Jr. Football League is a 501(c)3 Non-for-profit organization. Please retain a copy this form for your records.
If you have questions contact Pete Lynch at 317.910.0565 or via email at pete.lynch@hotmail.com. We will be in contact with you to confirm information for your signage. Thank you in advance for your consideration.